



persimmon

Partnerships

Persimmon: concierge, plug-and-play medical aesthetics

- Founded in 2021 with HQ in San Francisco
- 1500+ nurses trained & launched across the U.S.
- We value flexibility, community, and excellence - for our providers, partners, and clients

Persimmon partnership

- Build client excitement by offering exclusive medical aesthetics services, like:
 - Botox parties
 - Hair rejuvenation with PRP
 - IV hydration
 - & more!
- Receive a **revenue share** for every treatment completed
- Persimmon provides all the necessary **supplies, medical director supervision** (virtual through our platform) and **malpractice/liability coverage** for each service offered in partnering locations

Collaboration

Persimmon Providers are trained to provide unique **Persimmon Experience** for clients, in which they perform a detailed, in-depth assessment before creating a custom treatment plan that is specifically tailored to each client's unique anatomy + skin goals.

A thorough treatment plan includes follow-up care instructions; we love providing additional value to our clients by partnering with locations that support their ongoing skincare, health/wellness, and beauty goals, so that we can build a holistic client journey.

Your Persimmon Provider

- All Persimmon Providers are state-licensed RNs (registered nurses) and NPs (nurse practitioners) who have undergone expert medical aesthetics training
- We'll connect you to a nearby Persimmon Provider, and create a schedule based on the preference of your partnering location (for example, "medical aesthetics offered every Tuesday")
- With calendars live, you'll have access to a variety of resources including dedicated booking page and link, a Persimmon partner portal with an activity dashboard for your visibility, and access to a dedicated Partnerships Account Manager to help make our collaboration a success

Your resources

- 7 days/week medical clearance and oversight
- 7 days/week customer service for
 - Booking flow and payment questions
 - Treatment questions & clinical support as needed
- Dedicated Persimmon Provider
- Dedicated partnership team members to assist all participating locations
- Exclusive booking page for an easy, simple client experience
- Marketing support with both digital & physical assets
- Tutorials on booking, services offered, and more to share with employees

Have questions? Contact our team:

partnerships@persimmon.life

[Book a call](#)

Our services

Chemical peels

Designed to target a variety of skin concerns, including fine lines, uneven skin tone, acne scars, and pigmentation. Choose from SkinMedica Vitalize or Rejuvenize peels for customized results.

Microneedling

Fine needles stimulate skin rejuvenation by promoting collagen and elastin production. Can be combined with PRP (platelet-rich plasma) for enhanced tissue repair.

Filler (JUVÉDERM®)

A versatile treatment that can restore youthful volume, smooth lines, enhance hydration, and improve facial symmetry. Choose from lip augmentation, mid-face filler, or full-face for comprehensive facial balancing.

Tox (BOTOX®/XEOMIN®)

Temporarily reduces the appearance of wrinkles & fine lines caused by repetitive muscle movements.

PRP hair restoration

Safe and effective hair restoration that utilizes the growth factors in platelet-rich-plasma.

Corporate structure (PC / MSO)

Persimmon.life, Inc MSO

- Technology & IP
- Operational oversight
- Finances
- Employer of record

Management svcs + IP
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Management services and licensing agreement

Management fee + IP royalty
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Assignable Option Agreement
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Physician Consulting Agreement
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Cheryl Bugailiskis, MD, Shareholder/ Director

Persimmon Professionals, PC

01 Clinical service delivery

02 Oversight of clinical personnel

- Final approval on modalities of care provided, pricing, selection of clinical personnel

- Fully compliant with healthcare regulations

Contracts & agreements

- MSO-PC Agreement (CA)
- MSO-PA Agreement (TX)
- PC-Providers Agreement (CA)
- PA-Providers Agreement (TX)



Professional services to patients

Customer reviews



“Great experience! Very convenient and so happy with my results.” -S.B.



“I can’t wait for Angela to come back in the future! I’ve had many treatments elsewhere before and never felt this comfortable.” -U.T.



“Amazing experience. I don’t think I would’ve gotten Botox for years if I had to travel somewhere since I have small children.” -A.C.



Thank you!

